Cultures of
CARE
Imagining Care through Design

Urban Care: Crafting Immersive Experiences

Abhijit Debnath

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ABOUT

Abhijit Debnath (b. 1987, Bardarpur, Assam, India) completed his BFA and MFA in Painting from Visva Bharati University, Santiniketan, West Bengal in 2013. He has also participated in Vice-versa Artist Residency, Goa, 2012 and Arthshila x KHOJ Artist residency, Arthshila, Bihar, 2022. His works have been exhibited in various group shows including at Goa museum of art, Utopian Dystopia Kochi 2022, Art incept grant show 2022 and Lexicon art gallery Delhi. Additionally he has also received KHOJ support grant 2020 and Pandemic as portal grant 2021, Shanti Road Bangalore. He is currently the Guest Artist at NID, Bangalore.

Athul Dinesh

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Athul Dinesh, an NID alumnus with an M.Des in Universal Design (2020), also holds an M.Tech in Thermal Engineering from NITK Surathkal and a B.Tech in Mechanical Engineering from Cochin University. Starting his career as a Mechanical Engineering intern at Yazaki Corporation, he later transitioned to design, working with MIPL Global, Bangalore, and Stokr GmbH, Berlin. In 2024, he joined NID's Interaction Design department after teaching at RV University, Bengaluru. A Fellow of the Royal Society of Arts, UK, Athul has won awards like the Kokuyo Design Award and RSA Student Design Award. His interests span tangible interfaces, AI, and accessibility design.

OVERVIEW

This workshop explores how people from diverse cultural backgrounds engage with their surroundings in Bangalore, where NID is located. Though we are surrounded by man-made and natural objects, our interactions are often superficial, leading to disconnection. The workshop aims to deepen environmental awareness by encouraging participants to observe, appreciate, and care for their surroundings more intentionally. By fostering meaningful interactions with these objects, we seek to cultivate a stronger bond between individuals and their urban environment, culminating in an immersive exhibition that reflects these enriched connections.

METHODOLOGY

Introduction: Discuss the significance of observing urban environments and outline the survey's objectives. Field Survey: Students survey a 2 km radius around the campus, documenting architecture, people, sounds, activities, language, and the man-made and natural environment. Analysis: Students reflect on their observations, analysing how these elements contribute to a culture of care in the urban landscape. Concept Development: Translate findings into creative concepts for the exhibition, focusing on engaging and thought-provoking representations. Exhibition Design: Collaboratively design and set up an immersive exhibition that recreates Peenya's urban environment, using multimedia, artifacts, and interactive elements.

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KEYWORDS

Culture, Care, Connections, Immersive exhibition.

LOCATION

Bangalore

MAXIMUM PARTICIPANTS

15