



**LOOKING BACK,  
WITHIN AND AHEAD**  
Celebrating Indigenous Wisdom



## INSTRUCTOR

### DIPANJAN DUTTA CHOWDHURY

Dipanjan is a visual designer from Kolkata. An alumnus of National Institute of Design, he has since worked with the likes of Disney India, Sony Music, and IBM. Juggling between work and learning new things, he enjoys scribbling fond memories of his childhood spent in the small town of Durgapur.

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# PRESERVING NARRATIVES

## OVERVIEW

The workshop will aim to craft tangible artefacts of the participant's liking inspired by a piece of narrative residing in community storytelling devices such as lullabies, poems, childhood games or colloquial phrases. Hidden in plain sight, community storytelling devices capture history, beliefs and ideas that are timeless. Over the two weeks, participants will be following the four stages of the design process to achieve the outcome. In the guise of a workshop, the participants will get a hang of the design process, and how creative challenges are approached by designers in a time bound manner.

## METHODOLOGY

The two weeks of the workshop shall be divided into four phases – Discover, Define, Develop and Deliver. Each phase will have brief classroom sessions, making the participants aware of various tools and concepts used throughout the design process for research, synthesis, ideation and development, and then letting them dive into hands-on activities that organically progresses towards the final outcome. The final submission would be an artefact, such as a picture book, pop-up book, board game or any other form to the team's liking along with the exercise sheets.

## KEY WORDS

Storytelling, Design process, Empathy

## AVAILABILITY

18 Seats