Title: **Entertaining Life – Reel to Real, Real to Reel**

**Faculty:** Krishnesh Mehta

**Maximum participants:** 20

**Venue:** NID, Gandhinagar

**Overview:**
Movies are one of the most common sources of entertainment for people of all ages. Do these movies really entertain? With so much of exposure, what are the effects on our lives and our society, in shaping culture? Do movies inspire and motivate or dissuade and dishearten or give pure entertainment, instill values or degrade them? How much of it is real and how much reel? Is there a way of ‘seeing’ and understanding movies? Should movies be designed with social responsibility?

**Objective:**
In this elective we systematically analyze the reel life to understand how it influences our real life. This elective will also give pointers on how to innovate the narrative, characterization, sound, light and imagery, etc. to create a more realistic, immersive and entertaining reel and real life.

**Methodology:**
- Lectures
- Demonstrations and Screenings
- Audio visual presentations
- Real life experiences through field trips, personal journeys, life mapping, etc.

**Faculty Profile:**
Krishnesh Mehta is a faculty member at the National Institute of Design who dabbles in the synergetic convergence of Design, Science, Technology, Humanities, Cognitive Neuroscience, Philosophy, Management and Ancient Wisdom.

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