



## INSTRUCTOR

**PARTHIV SHAH**  
CMAC

Parthiv is a photographer, film maker and a graphic designer. He has made several documentary films, curated exhibitions and has several photo-books to his credit. An alumnus of the National Institute of Design, He received Fulbright professorship award to teach at the UCLA. USA

<http://www.comconline.org>

## OVERVIEW

Play is an age old tradition in India. It includes outdoor play, toys made by children, traditional games, play during festivals and marriages, traditional toy crafts etc. The elective will use photography as a medium to capture the essence of play in all its manifestations. Students will identify interesting themes around play and try to gain insight on the aspects they would like to communicate about play which would be recorded as images. Students will ideate on the possible formats for putting together the images in the form of poster/ brochure/ infographics/ installations/ social media etc. and execute it.

## OBJECTIVE

Understanding traditions of play in the Indian context. Using photography as a medium of recording. Executing the final design deliverable

## METHODOLOGY

Lectures/ Presentations  
Hands on experiences with photography  
Field study ( if possible)  
Feedback/discussions

## KEYWORDS

Photography, Play, Traditions, Documentation, Exhibit, Install

## WORKSHOP MODE

Online

February 14 - 25, 2022  
[openelective.nid.edu](http://openelective.nid.edu)