



# PERSONA AND RE-ENACTMENT

## (Through Play and Costume)



### INSTRUCTOR

#### ANUJ SHARMA

##### Button Masala

Anuj Sharma (NID) and has been showing collection at Lakme Fashion week. Anuj has come up with a unique method called Button Masala to construct clothes without any stitches or cutting. He has taught the technique of Button Masala to over 40000 people across the world.

<https://www.instagram.com/buttonmasala/>



### CO - INSTRUCTOR

#### KADAMBARI MISRA

##### Adira Thoughtful Gifting

Kadambari Misra has dreamt up the Iconic Women Project, her tribute to crazy, gutsy, brilliant women and their stories. Told through her own re-enactments of women from different eras, parts of the world, and walks of life, Kadambari's approach to this project is through styling, art direction and makeup.

<https://www.instagram.com/iconicwomenproject/>

### OVERVIEW

In our everyday lives, we present a version of ourselves that is unchallenging to relate to. It does not express the many sides of who we are; bold, flamboyant, outrageous, controversial, polemical. In this Elective, we project an unknown facet of ourselves, by choosing to create a character (real or imagined) who represents a particular quality in us. By building an exploratory narrative around this, we then embody the persona through playful costume, props, accessories. The storytelling is shared through film reels or stills.

### OBJECTIVE

To build empathy through personification and embodiment. To explore tangible methods and materials like fabric, buttons, found objects, simple art supplies or old clothes etc, transforming them through play and experimentation using button masala technique. Clothing does not always project who we are and in the current system we all almost wear the same clothing. We will aim to bring play into costumes that we will wear to make them our true extension and add more layers to express through makeup and accessories. This will be further enhanced with sets and art of storytelling.

### METHODOLOGY

1. Identification - Each participant identifies a quality or attribute in themselves that is lesser known, that they would like to project to the world.
2. Experimentation - Together we build and refine each narrative, working in parallel on possible visual manifestations of this quality. This can be done through sketches, experimenting with putting scratch materials together etc.
3. Execution - We create the final costumes, headgear, accessories and where relevant an extension of physical space. The emphasis would be on experimenting and refining. The focus all the while would be on bringing this 'character' alive with Button Masala as an exciting technique that allows immense versatility and invention.
4. Embodiment - Personifying and embodying this character, transforming themselves by wearing their creations, imbibing and projecting the mannerisms.
5. Documentation and Storytelling - This can be recorded and shared in various forms; photos, video, or live performance by each participant.

### KEYWORDS

Storytelling, Play, Fantasy, Self-expression, Experimentation, Identity

### WORKSHOP MODE

Online

February 14 - 25, 2022  
[openelective.nid.edu](https://openelective.nid.edu)