



INSTRUCTOR

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Shekhar Bhattacharjee is a faculty at NID in the field of Toy and Game Design.

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CO - INSTRUCTOR

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Prof. Sudarshan Khanna is Design Educator. He was the Principal Designer and Chairman of Education & Research at the National Institute of Design (NID), Ahmedabad and Head of Toy Innovation Centre.

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OVERVIEW

Toy as a play object can inspire us for several new play ideas which can leads us towards other new toy ideas. Among these ideas new play contexts can be generated such as interactive play spaces in public, playful gift item, playful tabletop accessories, play items for special needs. The ideas can also explore new user groups such as teens, adults and elderly people. Through following a process of exploration and experimentation, the workshop will explore play experiences and toys from childhood till now, in order to generate new toy ideas, which will be prototyped and tested among users.

OBJECTIVE

- To explore existing toys.
- To explore play experiences.
- To generate new toy ideas.
- To explore users to re-contextualize toys.

METHODOLOGY

Lecture Presentation, Discussion Hands on model making.

KEYWORDS

Play, toys, experiences, play spaces, users.

WORKSHOP MODE

Online

February 14 - 25, 2022
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