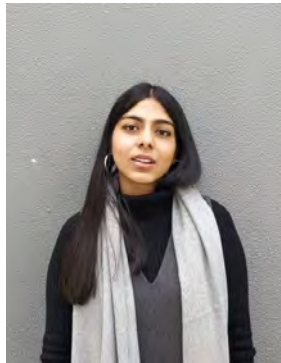


NORMATIVE FUTURES

OPEN ELECTIVE
2021

OE2124

DATA JOURNALING



INSTRUCTOR

SABHYATA JAIN

MICROSOFT

Designer | Thinker | Storyteller Exploring the intersection between technology, design & storytelling. My work aims to bridge (Storytelling + Design) with (Research + Strategy) to create meaningful solutions.

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OVERVIEW

Every moment, information, connection and interaction can be data. Data journaling can be a page from our diary that talks about a particular moment in time. It enables us to see patterns around us that otherwise remain hidden. The spaces we are occupying right now are treasure boxes of untold stories. We can leverage the constraint of being home as an opportunity to observe, document and visualise how you navigate these times. As we notice, collect and document these details, we become more aware of ourself, our habits, emotions and surroundings.

OBJECTIVE

The elective will enable students to see data beyond numbers and data visualisation beyond charts, bars & pies. Expand their understanding of data as a medium of creative expression and introspection. Learning to be more mindful of our surroundings, habits, culture, family and home.

METHODOLOGY

First Week Workshop will be a mix of: 1. Theory 2. Actionable Tips 3. Useful Examples 4. Practice Exercises / Warm ups It will act as a catalyst for student to think about their own personal project. Second Week Dedicated to the final project. 1. Data Collection 2. Analysis 3. Final Visualisation Each student will create their own visualisation by the end of two weeks.

KEYWORDS

Data Visualisation, Storytelling, Journaling

ONLINE

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