

30. Calming Products

COURSE FACULTY **Nijoo Dubey**



Discipline Lead, Universal Design, Faculty of Industrial Design

Education:

Master of Design Furniture & Interior Design, National Institute of Design, Ahmedabad
Bachelor of Architecture. Maulana Azaad National Institute of Technology, Bhopal

Experience:

Currently teaches at the Universal design department at NID Bengaluru. She has led the NID-Asian Paints Colour Research Lab for 4 years as Coordinator. Worked as a designer for several industries as well as craft sector, along with taking responsibility in academic areas such as curriculum development, student evaluation, admission and interview, networking with industries etc. She also chaired the first Design Research symposium in "Insight 2015".

CO-FACULTY

Sai Krishna Mulpuru



Teacher at Srishti Institute of Art, Design and Technology

Education:

Master of Science, Imaging Science, Rochester Institute of Technology, Rochester, Bachelor of Technology, Electronics and Communication Engineering, National Institute of Technology, Warangal

Experience:

He is a cinematographer and editor by profession, practicing and working with multimedia mediums. His theatres and art projects have travelled globally in recent past.

Keywords

Toys, Products, Wearables, Calm, Anxiety, salvation, environment, ornaments, garments

Overview

The course probes the unrest within and out there. Unstable alien surroundings, indifferent conditions, uncertain futures, isolated distractedness, fetishistic connectedness, these describe life in 2019. With the state of affairs at hand what can a humble designer do? Can we do anything or is it beyond salvation? Let's probe these circumstances more... let's not be a spectator... let's not be indifferent... let's get into action... let's BE A DESIGNER. Let's design. Studio based approach to design products that act as an interface between unstable external environments and the human mind. The journey of the project starts with a deep dive into these difficult topics, self-study as well as subject matter expert interviews. One ought to have a creative and open mind to then transform insights to personally owned objects such as Lifestyle supporting products, digitally enabled body ornaments, transforming garments, new age furniture and many such exciting designed objects. Stemming from the desire to be soothed the designed products will do just that, calm our being.

Course Code: **OE2030** | Seats: **14**

CAMPUS: Bengaluru

Objective

The objective of this project is to design products that support in resolving the conflict between the environment and inner turmoil. Field research is an integral part of the project. The next step would be, thrashing out the data to small consumable bits and simplifying the information at hand.

Methodology

Primary and Secondary research on chosen topics
Expert interviews -Designing & Prototyping

Deliverables

Mock ups/Appearance models of the products