

21. HOPE

COURSE FACULTY **Arpit Agarwal**



Founder and Creative Head at NEST by Arpit Agarwal

Education:

Post Graduate Diploma from National Institute of Design, Ahmedabad in Lifestyle Accessory Design

Experience:

Worked with companies like Tanishq, Renault, Samsung, Godfrey Philips, GJEP, NID MSME, Indian Institute of Entrepreneurship, Rhizome in fields of crafts, research, graphics, academics & lifestyle products.

CO-FACULTY

Pratima Khadke

Designer at VIP Industries Ltd.



Education:

Post Graduate Diploma from National Institute of Design, Ahmedabad in Lifestyle Accessory Design

Experience:

Prior to VIP she was founder of TROIKA Design, Mumbai and worked across the spectrum of lifestyle products, crafts, interiors, graphics and academics. Her work experience includes projects with various companies such as IKEA, Asian Paints, Magppie, Textrade, Satyen Polymers, Outreach Programmes of NID.

Keywords

Impact, Change, Hope, Empathetic, Collectibles

Overview

The pace at which the world is changing today is faster than ever before. We have been witnessing innumerable changes, incidents, scenarios; some positive and more negative. We humans are less empathetic than we ever were and move on very quickly. It is important for us to look back and reflect at these incidents, scenarios and take necessary steps.

Course Code: **OE2021** | Seats: **14**
CAMPUS: Gandhinagar

Objective

To bring to the forefront the happenings, movements that had lasting impression on us; developments that can be celebrated, scenarios that can lead to opportunities or incidents that needs awareness. To develop products, accessories, posters etc. that can help us bring positive change, social consciousness and inspire us.

Methodology

Research: Learning and understanding social/ environmental issues/ scenarios -Brainstorming sessions: Understanding the various aspects of social/ environmental concerns, understand humorous examples of dealing with these issues- Ideation + Design: Come up with innovative product ideas -Production: Collectibles, Accessories, Posters etc.

Deliverables

Collectibles, lifestyle accessories, souvenirs, posters etc.