

7.0 About Self Publications Today

COURSE FACULTY **Stephan Wittmer**



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Education:

Diploma Lucerne University of Applied Sciences and Arts

Experience:

Artistic research, artistic practice as photographer and in installation (scenography), exhibition management, self-organisation, mentoring and coaching, publication (fan-zines), artist books.

Keywords

Artistic attitudes, self-empowerment, self-publishing, experimental fields, creative design implementation

Overview

Competence for the benefit and use of the medium for self-publishing in own Projects. Ability to translate social and societal concerns into a print medium through creative design. Differentiated knowledge of the interplay of image and text. Ability to reflect on the creative implementation processes.

Course Code: **OE2007** | Seats: **14**
CAMPUS: Gandhinagar

Objective

'About Self-Publishing Today' opens and contextualizes the topic of composing one's own visual ideas and publishing them theoretically. Using examples and exercises, students then test their own publishing ideas. Particular attention will be paid to the creative potential of images and text, as well as technical printing issues.

Methodology

Basic training: Workshop lessons, lectures and seminars. Project work: Moderated negotiation process, own creative implementation of work, team work, self-study, exhibition.

Deliverables

To develop ability of bringing one's own artistic and/or social concerns and implementing it in a creative process into own booklet project while understanding the self-publishing types and printing methods. Printed Magazine is the final outcome in an exhibit.