

6.0 Life of Action

COURSE FACULTY **Sonal Chauhan**

National Institute of Design



Education:

B.Des Fashion Design
M. B. A in Design Management

Experience:

Extensive work experience in areas such as apparel industry, crafts and academics.

Keywords

Value-based, Participatory, Slow , Emotionally durable, Prosumer, Zero Wastage Clothing

Overview

Celebrating process of 'Making', inviting active participation of fashion consumer to be the 'Prosumer'. Prosumer stands for dual role of Producer + Consumer. Workshop aims at adding value and extending the life of otherwise short lived fashion clothing.

Objective

To introduce participants to the concept of Timeless + Zero Wastage Clothing. To introduce hand stitching techniques and concept development, to make garment/clothing accessory for an individual. Each garment/product will be hand stitched by the participant.

Methodology

Lecture and presentations - Learning by doing - Demonstrations - Hands on activities related to Textile, Apparel and Lifestyle accessory design

Deliverables

Hand stitched garment/garment accessory made by individual participants. Documentation and display/exhibition.

Course Code: **OE2006** | Seats: **14**
CAMPUS: Gandhinagar