

# I am what I create : My heritage, My identity

IOE18 019

10 seats

Gandhinagar Campus

## COURSE FACULTY



Maurizio  
Francesconi

Europe

mauriziom.francesconi@gmail.com

Current Affiliation: Istituto Europeo  
di Design

## OVERVIEW

**KEYWORDS :** Personal heritage, Identity, Textiles

This workshop will give the students the opportunity to work on their personal/familiar heritage through the national heritage, created their own personal identity as a designer.

They'll have to use their past to work on their present life as a foundation for their future.

## OBJECTIVE

Teaching students a grasp of initial research and inspirational data collection.

Strategic innovation starting from tradition.

Transfer personal and vernacular values into a product designed for global market and taste.

## METHODOLOGY

Research, lectures.

Analysis: presentation of the mood board.

Concept: Intermediate revision.

Final presentation: final revision with plenary session.

## FINAL DELIVERABLES

Outfit Textile samples