

# Type Fusion : Typeface Design

IOE18 011

16 seats

Ahmedabad Campus

## COURSE FACULTY



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## OVERVIEW

**KEYWORDS :** Typeface design, Script culture, Fusion

In India, there are more than 780 languages, 23 are official and there are over 86 different scripts.

So the challenges and opportunities of multi-script typeface development that truly represent our vibrant and diverse script culture and heritage are enormous.

## OBJECTIVE

Address the challenges of multi-lingual typography.

Understand the history and tradition of different scripts.

Fusion of multi-lingual typography.

## METHODOLOGY

Brief history writing, alphabets, calligraphy, and lettering.

Basics of typeface design from sketch to screen.

Introduction to modern development tools like Glyphs, Robofont.

Developing of an original multi-script typeface (Latin + one Indic script).

## FINAL DELIVERABLES

Industry standard original multi-script typeface (Latin+ 1 Indic)