



# International Open Electives | 16-27 January 2017

A series of two week long multi-disciplinary workshops to challenge the student participants to creatively engage in design and construction of 'artefacts' (tangible/ intangible) that traverse the boundaries of space and time.

## 24/7 Freelance Outfit

IOE17009

MAXIMUM SEATS 15  
BENGALURU CAMPUS

### OVERVIEW

The evolution of workplaces has revealed that the productivity of human being is also related with their environment.

Today's collaborative workplaces provide individual and group performance, enhancing linkages between professionals and their working environment. For this reason Freelancing has been called the new economy, according to a 2014 report completed by the Freelancers Union & Elance-oDesk.

So, what sort of products do freelancer will need to develop their work in the future?. Will they need an office?. Will their workplaces be everywhere?

Course will be developed in three parts:

- 1.- Workplaces evolution
- 2.- User - freelancer's - insights (innovation process)
- 3.- Mock-up development

### OBJECTIVE

This workshop seeks:

- 1.To recognize that artefacts have solved our experience at working places
2. To innovate & reinvent of the key artefacts that will meet the future needs of an international freelance.
- 3.To Dream, Explore and Design possible futures for freelancers.

### METHODOLOGY

The course will be conducted by the following methods:

1. Observation: Workplace's evolution, applying Empathy Map tool.
- 2.Design thinking: Innovation process to determine user insights.
- 3.Build the Mock-up (prototyping and testing usability of the solution)

### MISSION SPECIALIST(S)



### BÁRBARA FARIÁS

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I'm an Interior Designer Professor at Duoc UC Design School.

I have a Master course at Politecnico di Milano in New Tech Style Design and also a Diploma Degree in Vocacional Education and Design Thinking.